

## **APPENDIX D: ORIGINAL PRIORITY TWO PREVENTION AND EDUCATION**

### **2.1 Strategy: Increase public awareness of oral health benefits**

**Healthy People 2010, Objective 7-11: Increase culturally appropriate and linguistically competent community health promotion and disease preventions programs**

#### **Action Steps**

- 2.1.1 Promote the recognition of oral disease as a health disparity
  - 2.1.2 Create a social marketing plan and implement a public awareness/education campaign on oral health
  - 2.1.3 Disseminate the campaign materials on oral health to the media
  - 2.1.4 Review, update and implement the oral health education curriculum through the South Carolina Department of Education
  - 2.1.5 Collaborate with outreach programs such as Family Support Services (FSS), Women, Infant & Children's Services (WIC), etc to enhance other educational efforts

### **2.2 Strategy: Increase the knowledge of non-dental providers**

**Healthy People 2010, Objective 7-11: Increase culturally appropriate and linguistically competent community health promotion and disease preventions programs**

#### **Action Steps**

- 2.2.1 Partner with Area Health Education Consortium (AHEC), University of South Carolina (USC) and Medical University of South Carolina (MUSC) to develop oral health training modules for physicians and nurse practitioners
- 2.2.2 Involve DHEC Commissioner's Pediatric Advisory Committee and Obstetric Task Force in outreach to medical community to increase knowledge of oral health assessments and prevention
- 2.2.3 Continue school nurse oral health assessment education
- 2.2.4 Incorporate oral health training in all DHEC provider education programs

### **2.3 Strategy: Assure access to optimally fluoridated water**

**Healthy People 2010, Objective 21- 9: Increase persons on public water receiving optimally fluoridated water**

#### **Action Steps**

- 2.3.1 Develop amendment to DHEC's policy for monitoring of fluoride levels in drinking water by requiring daily monitoring of systems with monthly reporting and participation in the Centers for Disease Control and Prevention's Water Fluoridation Reporting System (WFRS)
- 2.3.2 Advocate for public access to fluoridation monitoring results
- 2.3.3 Partner with DHEC's Bureau of Water and National Association for Public Health Statistics and Information Systems (NAPHSIS) to provide Geographic Information Systems (GIS) mapping of community water fluoridation levels for publication in print and electronic format

- 2.3.4 Secure resources to support modernization and repair of local community water fluoridation equipment through a mini-grant process

**2.4 Strategy: Establish a statewide oral cancer education program**

**(Healthy People 2010, Objective 21-7: Increase number of oral cancer examinations)**

**Action Steps**

- 2.4.1 Actively participate in Oral Health America's National Spit Tobacco Education Program
  - 2.4.2 Expand partnerships with South Carolina Department of Alcohol and Other Drug Abuse Services, American Cancer Society, South Carolina Tobacco Collaborative, Local Tobacco Coalitions, and DHEC's Tobacco Prevention Program
  - 2.4.3 Include tobacco education in school health programs
  - 2.4.4 Emphasize importance of early detection to public and providers
- Advocate for spit tobacco to be integrated into smoke tobacco policies to form a more comprehensive anti-tobacco message